

THE ATLANTAN

# Brides

## MODERN ROMANCE

The Season's Most Show-Stopping Gowns!

Wedded Bliss: Blue Baubles,  
Winter-White Cakes and More

Your Timeline For "I Do" Prep  
& Atlanta's Chicest Couples!

THE ATLANTAN BRIDES 3280 PEACHTREE ROAD N.E., SUITE 2300 ATLANTA, GA 30305 MODERNLUXURYBRIDES.COM

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FALL/WINTER 2011 \$5.95

BY THE PUBLISHERS OF THE ATLANTAN



By Dana Hazels Seith

## July



A show stopper by Romona Keveza

**Romona Keveza Couture Trunk Show**  
Meet fashion director Orlando Fonseca and allow him to help create a custom look for your special day. **July 8-9.** By appointment. At *Joan Pillow A Bridal Salon*, 99 W. Paces Ferry Road NW, 404.841.6202, [joanpillowbridal.com](http://joanpillowbridal.com)

**A Big To Do Wedding Workshop**  
Join Atlanta's top wedding experts for a workshop called "Wedding Review." Learn tips and secrets from exceptional vendors who will help you make confident, informed decisions about your big day.

Bring your wedding binder for personalized guidance. **July 9.** Noon. At *StudioWed Atlanta*, 1000 Marietta St. NW, Ste. 124, 404.879.0074, [studiowed.net/atlanta](http://studiowed.net/atlanta). Register at [studiowedopenhouse.eventbrite.com](http://studiowedopenhouse.eventbrite.com)

**StudioWed Monthly Open House**  
Join StudioWed the second Saturday of every month and browse its studio space filled with wedding displays, samples and vendor information. **July 9.** Noon-4PM. At *StudioWed Atlanta*, 1000 Marietta St. NW, Ste. 124, 404.879.0074, [studiowed.net/atlanta](http://studiowed.net/atlanta). Register at [studiowedopenhouse.eventbrite.com](http://studiowedopenhouse.eventbrite.com)

**Sample Sale**  
Huge savings on gowns, including bridal (starting at \$199), bridesmaid and mother-of-the-bride dresses and accessories. Not valid with accessory package or any other offers or promotions. **July 15-17.** Appointments required. At *Bel Fiore Bridal*, 4400 Roswell Road, Ste. 168, 770.509.7185, [belfiorebridal.com](http://belfiorebridal.com)

**J&K Designs Veil & Headpiece Trunk Show**  
View J&K Designs' beautiful 2011 veil and headpiece collection. Select an exquisite piece to complement your gown, or have them create your own custom accessory that will be uniquely yours. **July 16.** Appointments are required. At *Bel Fiore Bridal*, 4400 Roswell Road, Ste. 168, 770.509.7185, [belfiorebridal.com](http://belfiorebridal.com)

**Sales Tax Holiday**  
You've paid enough taxes; now let Bel Fiore pay your sales tax. Enjoy 6 percent off all in-store purchases made **July 28-31.** Appointments required. (Not valid with special packages, other offers or promotions. Must mention offer to receive tax discount.) At *Bel Fiore Bridal*, 4400 Roswell Road, Ste. 168, 770.509.7185, [belfiorebridal.com](http://belfiorebridal.com)



Monique Lhuillier's Vintage Trunk

**Monique Lhuillier Trunk Show**  
Join Joan Pillow Bridal when the spring 2012 collection from Monique Lhuillier debuts in Atlanta. **July 29-30.** By appointment. At *Joan Pillow A Bridal Salon*, 99 W. Paces Ferry Road NW, 404.841.6202, [joanpillowbridal.com](http://joanpillowbridal.com)

## August

**Olive Anniversary Celebration**  
Olive is celebrating its 10th year of loveliness. Join the Paisley Umbrella and fête all things modern, vintage and pretty with the debut of Olive Branch, an eco-chic collection of bridesmaids, wedding-day and social dresses. **Aug. 11.** 6-9PM. At *Paisley Umbrella*, 2971 N. Fulton Drive, 404.274.5432, [paisleyumbrella.com](http://paisleyumbrella.com)

**Carolina Herrera Trunk Show**  
Come see the beloved designer's tailored, feminine and ultra-fashionable gowns. **Aug. 12-13.** By appointment. At *Joan Pillow A Bridal Salon*, 99 W. Paces Ferry Road NW, 404.841.6202, [joanpillowbridal.com](http://joanpillowbridal.com)



Sashay Events

Wedding Workshop

Join Atlanta's top wedding experts for a workshop called "Summer Southern BBQ." Learn tips and secrets from exceptional vendors who will help you make confident, informed decisions about your big day. **Aug. 13.** Noon. At *StudioWed Atlanta, 1000 Marietta St. NW, Ste. 124, 404.879.0074, studiowed.net/atlanta. Register at studiowedopenhouse.eventbrite.com*

StudioWed Monthly Open House

Join StudioWed the second Saturday of every month to browse its studio space filled with wedding displays, samples and vendor information. **Aug. 13.** Noon-4PM. At *StudioWed Atlanta, 1000 Marietta St. NW, Ste. 124, 404.879.0074, studiowed.net/atlanta. Register at studiowedopenhouse.eventbrite.com*

Bridal Extravaganza

Atlanta's most talented industry professionals inspire brides with the latest bridal fashions, spectacular theme galleries and thousands in giveaways. **Aug. 14.** 1-5PM. At *200 Peachtree, 200 Peachtree St., 404.512.9933, engageabride.com*

Casablanca Bridal Trunk Show

Shop the Casablanca Bridal fall 2011 collection, featuring hand-beading and lace detailing on made-to-order gowns. **Aug. 26-28.** At *Wedding Angels, 45 Park Square Court, 770.645.0404, weddingangels.com*

The White Party

Enjoy \$100 off all purchases of white (or ivory) bridal gowns over \$599. Take an additional 10 percent off all sale items. (Not valid with special packages, other offers or promotions. Must mention offer to receive special discounts.) **Aug. 27-28.** Appointment required. At *Bel Fiore Bridal, 4400 Roswell Road, Ste. 168, 770.509.7185 or belfiorebridal.com*

Must mention offer to receive special discounts.) **Sept. 1-16.** Appointment required. At *Bel Fiore Bridal, 4400 Roswell Road, Ste. 168, 770.509.7185, belfiorebridal.com*

Jasmine Bridal Trunk Show

View the elegant gowns from the fall 2011 collection. **Sept. 2-4.** At *Wedding Angels, 45 Park Square Court, 770.645.0404, weddingangels.com*

Belsoie, B2 and Jasmine Bridesmaids Trunk Show

It's all about bridesmaids with these three lines from the Jasmine fall 2011 collection. **Sept. 9-11.** At *Wedding Angels, 45 Park Square Court, 770.645.0404, weddingangels.com*

Jade and Jade Couture Trunk Show

See the stunning gowns and evening dresses from the fall 2011 collection. **Sept. 9-11.** At *Wedding Angels, 45 Park Square Ct., 770.645.0404, weddingangels.com*

Rivini Trunk Show

View the flowing gowns made from silk satins, organza, chiffon and crepe from this ultra-

feminine collection. **Sept. 9-11.** At *Bridals by Lori, 6021 Sandy Springs Circle, 404.252.8767, bridalsbylori.com*

Anne Barge and Badgley Mischka Trunk Show

View the classic designs and intricately detailed gowns with impeccable beading and embroidery. **Sept. 9-17.** At *Guffey's Formal Studio, Tower Place, 3340 Peachtree Road, 404.873.8076, guffeysformalstudio.com*

StudioWed's The Inspired Bride

Enjoy an outside-the-box event showcasing displays and interactive tools to inspire brides before their big day. Mingle with StudioWed vendors, listen to live music, taste catered bites and cake, and see table designs. **Sept. 11.** 2-5PM. At *StudioWed Atlanta, 1000 Marietta St. NW, Ste. 124, 404.879.0074, studiowed.net/atlanta. Register at studiowedinspired.eventbrite.com*

J&K Designs Veil & Headpiece Trunk Show  
View J&K Designs' beautiful 2011 veil and headpiece collection. Select an exquisite piece to complement your gown, or have them create your own custom accessory. **Sept. 18.** Appointment required. At *Bel Fiore Bridal, 4400 Roswell Road, Ste. 168, 770.509.7185 or belfiorebridal.com*

Jasmine Bridal  
View the simply modern, elegant gowns from the fall 2011 collection. **Sept. 23-25.** At *Wedding Angels, 45 Park Square Court, 770.645.0404, weddingangels.com*

## September

A September to Remember

Enjoy savings on all bridal gowns with 20 percent off special-order gowns and 50 percent off specially marked sample gowns. (Not valid with accessory package or any other offers or promotions.

### Vera Wang Trunk Show

Joan Pillow Bridal is excited to introduce the spring 2012 collection. A Vera Wang bridal representative will be on hand from New York to help create the perfect look for your big day. **Aug. 26-27.** By appointment. At *Joan Pillow A Bridal Salon, 99 W. Paces Ferry Road NW, 404.841.6202, joanpillowbridal.com*



**Modern Trousseau Trunk Show**  
Enjoy 10 percent off all Modern Trousseau gown and accessory orders. **Sept. 23-25.** At *Kelly's Closet*, 1649 McLendon Ave. NE, 404.377.9923, [kellyscloset.net](http://kellyscloset.net)



**Monique Lhuillier Trunk Show**  
Join Joan Pillow Bridal to see the exciting new collection by Monique Lhuillier, who has designed for celebrity brides Carrie Underwood, Pink and Jewel, to name a few. **Sept. 30-Oct. 1.** By appointment. At *Joan Pillow A Bridal Salon*, 99 W. Paces Ferry Road NW, 404.841.6202, [joanpillowbridal.com](http://joanpillowbridal.com)

## October

**Romona Keveza Trunk Show**  
View the luxury gowns from the Romona Keveza bridal collection. **Oct. 1-2.** At *Bridals by Lori*, 6021 Sandy Springs Circle, 404.252.8767, [bridalsbylori.com](http://bridalsbylori.com)

**Anniversary Sale**  
Bel Fiore is another year older! Enjoy complimentary gown preservation with your gown purchase, valued up to \$180. (Not valid with accessory package or any other offers or promotions. Must mention offer.) **Oct. 1-14.** At *Bel Fiore Bridal*, 4400 Roswell Road, Ste. 168, 770.509.7185, [belfiorebridal.com](http://belfiorebridal.com)

**The Atlantan Brides' Evening of Bridal Luxury**  
Join us for our fifth annual Evening of Bridal Luxury! Brides are invited to enjoy a fashion show, spectacular cakes and cocktails, and other big-day inspiration from the best in the industry. **Oct. 2.** At *Loews Atlanta Hotel*, 1065 Peachtree St. For more details, visit *The Atlantan Brides on Facebook* or [atlantaluxurybrides.com](http://atlantaluxurybrides.com).

**Christos Trunk Show**  
Browse the gorgeous selection of timeless gowns with a modern aesthetic from the Christos bridal collection. **Oct. 7-8.** At *Bridals by Lori*, 6021 Sandy Springs Circle, 404.252.8767, [bridalsbylori.com](http://bridalsbylori.com)

**Sashay Events Wedding Workshop**  
Join Atlanta's top wedding experts for a workshop called "Fall Foliage and Floral." Learn tips and secrets from exceptional vendors who will

help you make confident, informed decisions about your big day. **Oct. 8. Noon.** At *StudioWed Atlanta*, 1000 Marietta St. NW, Ste. 124, 404.879.0074, [studiowed.net/atlanta](http://studiowed.net/atlanta). Register at [studiowedopenhouse.eventbrite.com](http://studiowedopenhouse.eventbrite.com)

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**Great Gown Exchange**  
Exchange your "scary" gown for a new one (up to \$300) during this "frighteningly amazing" special. All exchanged gowns will be donated to Brides Against Breast Cancer. See store for details. (Not valid with accessory package or any other offers or promotions. Must mention offer.) **Oct. 18-30.** At *Bel Fiore Bridal*, 4400 Roswell Road, Ste. 168, 770.509.7185, [belfiorebridal.com](http://belfiorebridal.com)

## November

**Judd Waddell Trunk Show**  
View Judd Waddell's gorgeous gown collection that's structured in timeless design. **Nov. 4-6.** At *Bridals by Lori*, 6021 Sandy Springs Circle, 404.252.8767, [bridalsbylori.com](http://bridalsbylori.com)



**Claire Pettibone Trunk Show**  
Enjoy 10 percent off all Claire Pettibone gown and accessory orders during the trunk show. (The current line is also available as well as additional dresses.) **Nov. 11-13.** At *Kelly's Closet*, 1649 McLendon Ave. NE, 404.377.9923, [kellyscloset.net](http://kellyscloset.net)

**A Big To Do Wedding Workshop**  
Join Atlanta's top wedding experts for a workshop called "Wedding Review." Learn tips and secrets from exceptional vendors who will help you make confident, informed decisions about your big day. Bring your wedding binder for personalized guidance. **Nov. 12. Noon.** At *StudioWed Atlanta*, 1000 Marietta St. NW, Ste. 124, 404.879.0074, [studiowed.net/atlanta](http://studiowed.net/atlanta). Register at [studiowedopenhouse.eventbrite.com](http://studiowedopenhouse.eventbrite.com)



**StudioWed Monthly Open House**

Join StudioWed the second Saturday of every month to browse its studio space filled with wedding displays, samples and vendor information. **Nov. 12.** Noon-4PM. At *StudioWed Atlanta, 1000 Marietta St. NW, Ste. 124, 404.879.0074, [studiodwed.net/atlanta](http://studiodwed.net/atlanta). Register at [studiodwedopenhouse.eventbrite.com](http://studiodwedopenhouse.eventbrite.com)*

**Kenneth Pool Trunk Show**

Enjoy a selection of dramatic gowns from the Kenneth Pool collection. **Nov. 18-20.** At *Bridals by Lori, 6021 Sandy Springs Circle, 404.252.8767, [bridalsbylori.com](http://bridalsbylori.com)*

**Maria Elena Trunk Show**

Browse the collection of intricate headpieces set with Swarovski crystals, semi-precious stones, mother-of-pearl and freshwater pearls. **Nov. 24-27.** At *Bridals by Lori, 6021 Sandy Springs Circle, 404.252.8767, [bridalsbylori.com](http://bridalsbylori.com)*

**Rivini Trunk Show**

View the simple, feminine designs from the Rivini bridal collection. **Nov. 24-27.** At *Bridals by Lori, 6021 Sandy Springs Circle, 404.252.8767, [bridalsbylori.com](http://bridalsbylori.com)*

**Thanksgiving Sale**

Starting on Black Friday, enjoy a huge sample sale with gowns starting at \$199. Receive up to 80 percent off and savings on special-order gowns. (Not valid with accessory package or any other offers or promotions.) **Nov. 25-27.** At *Bel Fiore Bridal, 4400 Roswell Road, Ste. 168, 770.509.7185, [belfiorebridal.com](http://belfiorebridal.com)*

**J&K Designs Veil & Headpiece Trunk Show**

Browse J&K Designs' beautiful 2011 veil and headpiece collection. Select an exquisite piece to complement your gown, or have them create your own custom accessory that will be uniquely yours. **Nov. 26.** Appointment required. At *Bel Fiore Bridal, 4400 Roswell Road, Ste. 168, 770.509.7185, [belfiorebridal.com](http://belfiorebridal.com)*

December

**Romona Keveza Trunk Show**

View the luxury gowns from the Romona Keveza bridal collection. **Dec. 2-5.** At *Bridals by Lori, 6021 Sandy Springs Circle, 404.252.8767, [bridalsbylori.com](http://bridalsbylori.com)*

**Best of Vera Wang**

Joan Pillow Bridal is excited to celebrate the very best dresses by Vera Wang, looks from her years at the top of the bridal industry. Come see exclusive dresses here in Atlanta for a limited time. **Dec. 9-10.** By appointment. At *Joan Pillow A Bridal Salon, 99 W. Paces Ferry Road NW, 404.841.6202, [joanpillowbridal.com](http://joanpillowbridal.com)*

**Free Gift Event**

For one day only at Bel Fiore Bridal, the first 10 brides with an appointment will receive a free gift. **Dec. 11.** At *Bel Fiore Bridal, 4400 Roswell Road, Ste. 168, 770.509.7185, [belfiorebridal.com](http://belfiorebridal.com)*

**Free Stocking Stuffer**

Let Bel Fiore help with your holiday shopping with a free attendant gift with gown purchase. (Valid in-store only, not valid with accessory package

or any other offers or promotions, while supplies last. Must mention promo to receive free gift.)

**Dec. 15-23.** At *Bel Fiore Bridal, 4400 Roswell Road, Ste. 168, 770.509.7185, [belfiorebridal.com](http://belfiorebridal.com)*

**A December to Remember**

Enjoy a huge after-Christmas sale with savings on all bridal gowns.

Receive 20 percent off special-order bridal gowns over \$599 and 50 percent or more off specially marked sample gowns. (Not valid with accessory package or any other offers or promotions.)

**Dec. 27-30.** Appointment required. At *Bel Fiore Bridal, 4400 Roswell Road, Ste. 168, 770.509.7185, [belfiorebridal.com](http://belfiorebridal.com)*



**Rivini Trunk Show**

View the simple, feminine designs from the Rivini bridal collection. **Dec. 16-18.** At *Bridals by Lori, 6021 Sandy Springs Circle, 404.252.8767, [bridalsbylori.com](http://bridalsbylori.com)*