

THE ATLANTAN

FALL FASHION & HOME ISSUE

INTERIOR MOTIVES:
ATL DESIGN HOT LIST

THE RATHBUNS' NEW DIGS

FALL GLAM: LACE... GOWNS... DRAMA!

PETER CONLON'S COMEBACK

DOORS OPEN AT DECATUR'S NO. 246

& THE SOCIAL SEASON IS HERE!

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PALMETTO BLUFF



MEMORY LANE

Sweet Spot

Since 1923, the Sweet Auburn Curb Market (sweetauburncurbmarket.com) has been a part of the fabric of downtown. Recently approved for a \$1 million grant to spruce up the historic building, Atlanta notables—from an elected official to a restaurateur maven—share fond memories of the market they remember from their childhood. —Dana Hazels Seith



They had stuff you couldn't find anywhere else, like sugarcane. We'd always get a stalk—they'd whack off a piece—and we'd just walk around eating on it, looking at all the stuff going on and all the people.

—BILLY GLAZE, PROJECT MANAGER FOR J.M. WILKERSON CONSTRUCTION, IN CHARGE OF THE SACM RENOVATIONS

We would walk through there and my dad might pick up some sassafras tea. I was 5 or 6 years old, so that was a time when some of the natural herbal things people wanted, you really couldn't get at grocery stores. It is a great asset for us. My parents definitely treated it that way.

—KWANZA HALL, ATLANTA DISTRICT 2 COUNCIL MEMBER



Mother and I would go. There was this one butcher who still knew how to do streak o' lean. And in those days, there were still live chickens and butchers that were butchering whole hogs. I can remember my nose against the glass on the cases.

—MARIE NYGREN, CO-FOUNDER OF SERENBE



The new Skin Brightening Serum by Specific Beauty

BEAUTY BUZZ

Saving Face

Dr. Heather Woolery-Lloyd has turned her dermatologic research and effective skin treatments toward multihued skin tones. After three years of intensive research and development, Lloyd recently released her groundbreaking product line in the Atlanta market—**Specific Beauty**. A real standout in the line is the breakthrough **Skin Brightening Serum**. The formula contains ingredients such as licorice extract and retinol, which target dark age spots, hyperpigmentation and uneven skin tone. The serum has already picked up a number of awards, being labeled as the “Best Hyperpigmentation Product” and the “Best Brown Spot Fader.” \$25, 305.672.6278, specificbeauty.com

>>> The use of the revolutionary **Ultherapy** is spreading fast among the ATL skin-savvy. This cutting-edge technology

turns back the clock without the use of knives and injections. A non-surgical cosmetic device utilizes ultrasonic imaging that enables doctors to target under-the-skin aging tissue and stimulate the production of new collagen so your skin naturally lifts, tightens and tones. Results are instant and get better with time. **Plastikos Surgery Center**, 4370 Georgetown Square, 770.457.4677, plastikos.com

>>> Long the go-to spa for massages and facials in this city, **Spa Sydell** finally enters the injectables arena. The spa has partnered with expert Dr. Herbert Kollinger, who was one of the first docs on the scene and knows *everything* about Botox and Juvaderm. Like the *Sex and the City* foursome, who loved a “mani-pedi-Botox,” now you can get all your beauty regimen done in one spot. Six locations, 404.255.7727, spasydell.com

—Jennifer Sheu

Homing In

A band of new traditionalists are storming the Atlanta design scene. Embracing the unexpected, we present the new establishment upping the aesthetics of the ATL.

| By Courtney Bowers, Dana Hazels Seith, Stephanie Davis Smith, Jennifer E. Sheu and Jennifer Williams |

DREAM TEAM



TALKING SHOP

“Good design comes from reflecting upon how one lives and how they want to be perceived.” —LIZ McDERMOT, DESIGNER



DESIGN FIND



○ *Serious Square Footage*

You can almost hear the Champagne flutes clink as the genius team at **Square Feet Studio** toasts their 10th anniversary. Founders **Vivian** and **John Bencich**, and their crew of creatives brainstorm ideas for a variety of projects in their LEED Gold certified office in Inman Park.

This firm has approached design from a holistic standpoint, following their mantra of “smart. simple. sustainable.” to create award-winning projects. A glance at their portfolio and the diversity is apparent: from modern ad agencies like Blue Sky to traditional gems like the Brookwood Hills Community Club to the brand new look of Chick-fil-A’s much-hyped Chicago restaurant. Commercial work is their bread and butter but their residential projects portray the same eclectic brilliance. *154 Krog St., NE, 404.688.4990, squarefeetstudio.com*

○ *Mod Squad*

“In the ’80s it was the two-story traditional. In the ’90s it was big stucco homes,” says Alan Cablik of **Cablik Modern Dwellings**. “Before the crash of ’08, it was McMansions. Now people want smaller, modern homes that use less energy.” Reflective of the times, the Georgia Tech-educated Cablik has crafted

some of the coolest, eco-friendly homes in the ATL. Working with 10 different architects he has completed 18 projects and is midstream in more. From LEED-certified abodes in Ansley Park to the hipster-enclave of Edgewood, Atlantans are falling for Cablik’s boxy beauties. *404.627.1645, cablikmodern dwellings.com*



○ *Style Shifter*

If there's one thing that can be said for **Catherine Cocke's** design aesthetic, it's that she's not locked into a particular style, or even decade for that matter. The designer is known for creating glamorous dwellings like her own Atlanta '50s-inspired home, one that channels the *Mad Men* era—incorporating luxurious velvet and sleek metals and designed by a student of Frank Lloyd Wright. To the other end of the spectrum: a client collaboration

on a remote Bahamian Island in which the end result was an ultra modern retreat in bleached-out white.

Cocke's ever-changing eye leans toward the hard to find, the endless quest of tracking down a killer scone or obscure European chandelier, anything that makes people stop in their tracks and ask where she found it. This creed has allowed her to craft a designer's life that's lived all in the details. 404.933.7464, catherinecocke.com

"Anything that's got character and some worthwhile design, I like," says designer Catherine Cocke, pictured in her Atlanta home.