



Dana Hazels Seith  
Copywriter & Creative Consultant

 404.964.1517

 dana@danapop.com

 @danapops

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**Client:**

Beyond Yoga

**Project Description:**

Activewear and lifestyle clothing company, Beyond Yoga, needs branding and copywriting for its Fall 2014 lookbook with a very short turnaround. Content also used throughout e-commerce website.

**Scope of Work:**

Branding and copywriting work includes the naming of new merchandise and creating content descriptions for new products.

Home / Playful Pullover



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## Playful Pullover

Cocoon Pullover - Style: VS7221

**\$106.00**

SELECT COLOR



SELECT SIZE

XXS | XS | S | M | L | XL | XXL

Need sizing help?

1  Playful Pullover **\$106.00**

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#### DESCRIPTION

#### FEATURES

#### FABRICS

#### REVIEWS

#### MODELS

This girl-next-door sweater looks its sweetest when styled off-the-shoulder. Perfect as a layering piece for cooler months or air-conditioned studios. It is as fun to wear as it is flattering.

- Bias cut panels
- Seam details at front and back

SIZE & FIT GUIDE ▸

QUESTIONS? **FAQs** ▸

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