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Client:

Footsmart

Project Description:

FootSmart, a direct-to-consumer online shoe retailer, needs brand-specific copywriting for new merchandise in an ongoing basis to update website with new products.

Scope of Work:

Copywriting includes writing and editing hundreds of product descriptions for brands including Hush Puppies, New Balance, Sperry Top-Sider, Aerosoles, Naturalizer, Born, Clarks, Earth, Merrell, Bella Vita, Dansko, KEEN and many more.

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NEW
Hush Puppies Imagery Pumps **\$79.95**
Item #: 86807

1. Select Women's Size: [View Product Availability](#)

5.5 6 6.5 7 7.5 8 8.5 9 9.5 10 11 12

2. Select Women's Width:

M/B (Medium) W/D (Wide)

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Ordering Info

- Expedited shipping not available
- Item cannot be shipped to a P.O. Box.

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Description

Comfortable sophistication in spades with Hush Puppies Imagery Pumps

You'll find any occasion to slip into this gorgeous pump since it provides the perfect marriage of polished dress-up and comfort. You'll adore the choice of soft full-grain leather or sleek patent upper, and the synthetic leather sockliner creates a cool and comfortable foot environment. This intelligently designed pump boasts a thermoplastic rubber Zero G® outsole that is durable, flexible and lightweight with a smart wave-patterned design that helps put a pep in your step. Plus, HPO2Flex™ cushioning in the EVA foam footbed offers multi-directional flex capability designed to conform to the way you walk. This just might be the most perfect mid-heel slip-on pump!

Features & Benefits of Hush Puppies Imagery Pumps:

- Zero G molded thermoplastic rubber outsole is virtually weightless, but is heavy on cushioning and support.
- HPO2Flex cushioning in the EVA footbed with a unique triangle design offers multi-directional flex capability, conforming to your steps.
- Full-grain leather or patent uppers are soft and supple.
- Satin fabric lining helps keep the foot cool and dry for all-day breathability.
- Wrapped block heel provides height without compromising stability.
- Synthetic sockliner is cool and comfortable against the foot.

Other Important Information About Hush Puppies Imagery Pumps:

- Heel Height: 2 1/4".
- Material Content: leather or patent upper, satin fabric upper lining, synthetic leather sockliner, EVA foam footbed, tuckboard midsole, steel shank, thermoplastic rubber outsole.
- Care: Leather: Buff with a leather cleaner or polish. Wipe off with a dry cloth. Patent: Wipe off with a damp cloth. Air dry.
- Imported.

Less

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Available in 7 Colors
Aerosoles Envy Pumps
\$69.95
\$34.97 - \$59.95
★★★★★

VIDEO



Available in 18 Colors
Soft Style by Hush Puppies Angel II Pumps
\$19.97 - \$49.99
★★★★★



Available in 4 Colors
NEW
Ros Hommerson Kaitlin Sling Pumps
\$129.95



Available in 7 Colors
NEW
Easy Street Fabulous Pumps
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