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MANAGING PROPERTY



HGTV's Property Virgins is a testament that first-time homebuyers make for fantastic television, as season 11 debuts on Nov. 18. Atlanta resident Egypt Sherrod returns as host, and while the premise remains the same, loyal viewers can expect to see changes this time around: After shooting more than 50 episodes in Atlanta, the new season films in Clearwater, St. Petersburg and Tampa, Fla., as well as Wilmington and Charlotte, N.C., with cuttingedge camera angles, new theme music and graphics, and a fresh

look all around (including Sherrod's own 15 pound weight loss).

Helping families search for their first home is a passion project for Sherrod. Her foray into Atlanta real estate was an unconventional one, starting out as an investor, buying dilapidated homes and selling them for profit all before she'd even owned a home herself.

"That experience was so different for me-[buying] a house you're not going to live in, [and] you're not emotionally connected to," explains Sherrod. Her years of experience with the Egypt Sherrod Real Estate Group have her acting as onepart therapist and one-part real estate agent for those featured on the show. Educating the actual "property virgins" on the program is her favorite part of the job, and she wants to simplify the process to enlighten homeowners from start to finish.

With that empowerment message in mind, she reveals her next project, a book slated to release in early 2015 tentatively called Keep Calm, It's Just Real Estate. Now if she could just get all of her clients and viewers to adopt that mantra...